



Palliative Care Queensland Strategic Plan 2022-2025

**Advocating, Educating and Supporting
Queenslanders to live, die and grieve well**

Acknowledgement of Country: We recognise the traditional owners of the land, and their continuing connection to land, air and sea. We pay our respect to them and their cultures and to Elders past, present and emerging.



Our Belief

The way we care for our dying is a significant indicator of the values of our society

Our Mission

To **influence, foster and promote** quality palliative care for all Queenslanders

Our Vision

To hear Queensland community members say: *"I live in a community where everybody recognises that we all have a role to play in supporting each other in times of serious illness, disability, ageing, dying, death and grief. We are ready, willing and confident to have conversations about living, dying and grieving well and to support each other in emotional and practical ways."*



Our Principal Roles



Foster awareness and understanding of palliative care in the Queensland community



Advocate and **influence** the development of public policy in relation to palliative care



Promote education and ongoing professional development for all those involved in delivering high quality palliative care



Foster information provision about palliative care through education opportunities, resources and community development activities



Influence system change through support and high-level representation for Palliative Care Queensland members



Promote the importance of the people of Queensland to have a voice about how they want to live, die and grieve well

Our Story

PCQ is a leading charity and independent peak body representing palliative care providers, people experiencing a serious illness, dying, death and grief, as well as those with an interest in palliative care in Queensland.

PCQ represents its members as the peak body and leading voice for the palliative care community in Queensland. We work for our members in promoting and supporting quality palliative care for everyone, everywhere.

Established in 1988, we are an incorporated association and registered charity that is supported by local and state government, membership, funding stakeholders, donations and other community groups and associations. As part of the Palliative Care Australia federation, we work with other states and territories to influence national policy and initiatives, representing our members to the highest levels of government to achieve our principal roles.

Our Organisational Priorities

We advocate, educate and support a Queensland where people:

- Are able to live every day until their last
- Are able to have a dignified death, regardless of illness, age, culture or location
- Have access to a supportive social network at the end stage of life, and the choice of holistic, quality and culturally appropriate palliative care



Strategic Focus Area 1: You Matter – and should receive relevant, up-to-date information about palliative care and appropriate supports

We will...

- Gain an understanding of the journey of Queenslanders experiencing a serious illness, dying, death and grief, as well as their family and carers
- Listen to improvement ideas for the sector from Queenslanders experiencing a serious illness, dying, death and grief, as well as their family and carers
- Engage with and seek input from Queenslanders experiencing a serious illness, dying, death and grief, as well as their family and carers to develop resources



Strategic Focus Area 2: Your PCQ Matters – and should have long-term sustainability to give you the confidence that we will continue as the peak body for palliative care

We will...

- Continue to be recognised and adequately funded as the peak body and thought leader for palliative care in Queensland
- Develop partnerships and diverse income streams to deliver activities which achieve our goals
- Support and advocate on behalf of our members, appreciating they hold tremendous knowledge and wisdom about the challenges the sector faces and the opportunities those challenges can bring



Strategic Focus Area 3: Your Community Matters – and should have support to build networks around people with a life-limiting condition

We will...

- Identify, advocate and facilitate relevant collaborations between palliative care services and supports in Queensland, with a particular emphasis on increasing access to care for vulnerable groups
- Ensure community-focused education and health promotion opportunities are accessible, to build the capacity of the Queensland community to respond to and support people experiencing a serious illness, dying, death or grief
- Strengthen the work of Queensland Compassionate Communities, (the community stream of PCQ) that collaborates with communities and promotes partnerships, community development and engagement





Strategic Focus Area 4: Your Care Matters – and quality palliative care in Queensland should be coordinated and delivered by staff who are well prepared and supported

We will...

- Support people experiencing a serious illness, dying, death or grief, and their family and carers, to navigate the palliative care and broader health, social and community systems
- Facilitate education, ongoing professional development and self-care for palliative care service delivery staff across all settings and sectors
- Support the sector to develop innovative service delivery models that continuously improve care, and remain responsive to the needs of the community, achieved by promoting partnerships, community development and engagement



Strategic Focus Area 5: Your Government Systems and Policies Matter – and should recognise PCQ as the pre-eminent voice of the palliative care sector in Queensland, advocating on behalf of all stakeholders

We will...

- Work in collaboration with key stakeholders to inform policy, systems and innovative practices to increase equitable access to palliative care in Queensland
- Call on government to commit to adequate resourcing for a systematic, positive and balanced transformation of palliative care for all, directly improving the quality of life for Queenslanders experiencing serious illness, dying, death and grief
- Be a strong and independent collective voice for the palliative care sector across Queensland

Success Indicators



Increased understanding and acceptance of palliative care by Queenslanders



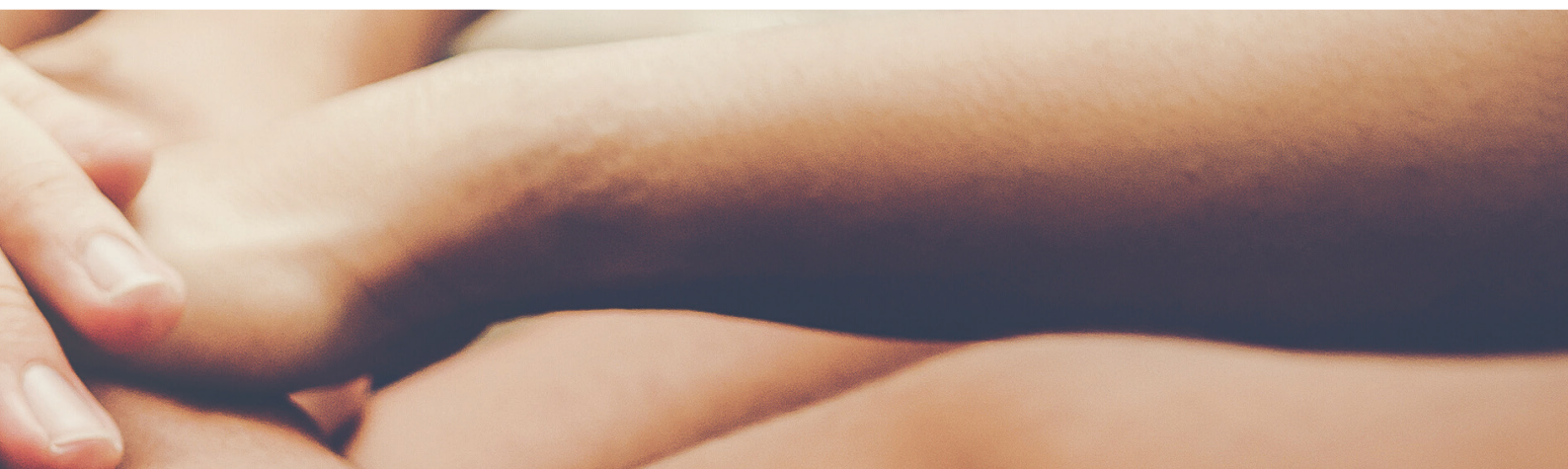
Increased membership



Increased reach in marketing and engagement



Increased investment in palliative care by the Queensland Government



YOUR COMMUNITY MATTERS

and should have support to build networks around people with a life-limiting condition

YOUR PCQ MATTERS

and should have long-term sustainability to give you the confidence that we will continue as the peak body for palliative care

YOUR CARE MATTERS

and quality palliative care in Queensland should be coordinated and delivered by staff who are well prepared and supported

YOU MATTER

and should receive relevant up-to-date information about palliative care and appropriate supports

YOUR GOVERNMENT SYSTEMS & POLICIES MATTER

and should recognise PCQ as the pre-eminent voice of the palliative care sector in Queensland, advocating on behalf of all stakeholders



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